INSIDE:

ARTS & POWER SPECIAL

**MEET L.A.'S CULTURATI** 

THE PEOPLE!

THE PLACES!

THE PARTIES!

A TASCHEN-TO-GOVAN

**GUIDE TO WHO** 

**REALLY RATES** 

+PLUS

**GOBAMA! THE** D.C./H'WOOD HOOKUP

**SUZANNE SAPERSTEIN** 

**DOES WEHO** 

**CELEBS RIDE THE** DAVOS-TO-L.A. BRAIN WAVE

**RYAN GOSLING** 

♥S D00-W0P?!

**NYC'S BEST NEW HOTELS** 

21<sup>ST</sup> CENTURY FOXX

JAMIE'S H'WOOD TAKEOVER





ANGELENO MAGAZINE, DESIGNED BY MARTYN LAWRENCE BULLARD



L.A. MART DESIGN CENTER, DESIGNED BY PRESTON LEE & JENNIFER DYER, DESIGN & STYLE

n Los Angeles this past September and in cities across the country, DIFFA: Design Industries Foundation Fighting AIDS presents DINING BY DESIGN, where fine design meets fine dining in an exceptional mix of fun, fashion, food and flair, all for a fitting cause.

"We were thrilled to partner with DIFFA as Local Sponsor and host site for DINING BY DESIGN's Los Angeles relaunch.

The extraordinary talent and passion of so many creative minds joining together for this vital cause underscores L.A.'s range of artistry and depth of humanity, and we are honored by the opportunity to contribute in this endeavor."

JEFF SAMPSON DIRECTOR OF MARKETING, L.A. MART DESIGN CENTER SPECIAL PROMOTION

IFFA's DINING BY DESIGN Los Angeles consists of multiple events over several days. TABLE HOP & TASTE, open to the public, is an opportunity to view the tables while indulging in scrumptious food provided by LA's most notable restaurants and gourmet food purveyors paired with wines from Beringer Vineyards. This year's TABLE HOP & TASTE participants included Café Surfas, comme Ça/FoodArt Group, Crustacean, Greenleaf Gourmet Chopshop, Homegirl Café & Catering, Lemonade, Paperfish, Vanilla Bakeshop and Wilshire. COCKTAILS BY DESIGN highlights the delectable libations from Stolichnaya ELIT and wine from Beringer Vineyards. And the finale—an elaborate seated gala dinner followed by dancing and dessert to mark the end of the celebration.



HEWLETT PACKARD, DESIGNED BY VIVIENNE TAM

JANUS ET CIE

"We are delighted to be a partner with DIFFA. Design is a critical business focus for HP. Through our partnership we have been able to have a close personal connection with Vladimir Kagan, Naeem Kahn and Vivienne Tam. That connection allows us to have a stronger more personal design connection with our customers and develop breakthrough products."

TRACEY TRACHTA
HP'S DIRECTOR
WORLDWIDE MARKETING INITIATIVES





BARCLAY BUTERA







"Beringer Vineyards is honored to partner with DIFFA on DINING BY DESIGN. We raise our glass to the talent and the creativity of the American design community and its ongoing commitment to the fight against AIDS."

NICOLE CARTER, VP. PUBLIC RELATIONS BERINGER VINEYARDS



IFFA: Design Industries Foundation Fighting AIDS is one of the largest funders of HIV/AIDS service and education organizations in the United States. Since its founding in 1984, DIFFA has mobilized the immense resources of the design communities to provide more than \$35 million to hundreds of AIDS organizations nationwide. DINING BY DESIGN is DIFFA's signature fundraising program and has enjoyed increasing success for over a decade.

RICH PEDINE, JOANNE MEIDEROS, GREY CRAWFORD, NICOLE SASSAMAN

MARC MALKIN

BY JOHN ELLIS AND ANNIE SCHLECHTER

" I felt the event was an incredible success and the guests really enjoyed the environment that was created within the LA Mart... I'm proud to have been part of helping bring back DIFFA to L.A." BARCLAY BUTERA PRESIDENT/CEO, BARCLAY BUTERA INC. LOS ANGELES CHAIR MARC BLACKWEL DAVID SHEPPARD AND BARCLAY BUTERA (p) (1) DBCL elit B TOP: AUDREY HIEB, BRIAN YARBROUGH,

DIANA MENDEZ, AND DAVID SHEPPARD BOTTOM: SHARON TANNENBAUM AND

TABLE PHOTOGRAPHY

EVENT PHOTOGRAPHY BY NATALIE SOJKA

For more information visit diffa.org

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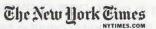




FRANK PARRINO

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