

CALIFORNIA HOMES

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BARCLAY BUTERA

This Newport Beach based designer is famous for his coastal chic

BY VANESSA KOGEVINAS



OPPOSITE Barclay Butera's Corona del Mar showroom, which opened last December. The sofas, ottoman and pillows are Barclay Butera Home. ABOVE Barclay Butera.

ALWAYS WORK HARD! That is interior designer Barclay Butera's number one factor to building his ultra-successful brand, Barclay Butera, Inc. Over the last 20 and some years, Barclay has honed his design aesthetic to a tee—coastal chic, not fussy, comfortable and elegant. "My work has always had an underlying coastal appeal," says Butera, yet he is just as comfortable in traditional, as he is with transitional and contemporary interiors.

His resume boasts countless residential interiors; a Home Collection with product for every room—from sofas to beds, lighting to art, mattresses to rugs; three retail boutiques—Newport Beach, Park City and Corona del Mar; and he has penned five coffee table books.

His latest endeavor is a foray into licensing, and he will reveal a new line, Barclay Butera for Lexington, with esteemed furnishings company Lexington Home Brands at High Point Market this fall. "It has been a longtime dream of mine to have a spectacularly beautiful, comprehensive collection of furnishings available around the country," says Butera. "I am honored and grateful to have Lexington Home Brands as my partner."

Lexington Home Brands issued the following statement. "A design license makes sense when

the collaboration adds significant value to the product ... In the case of our partnership with Barclay Butera, we are totally confident in our ability to add [that] value based on the strength of his design aesthetic, its relevance to our target audience and the pressing need for an updated interpretation of tradition in the marketplace."

The collaboration will generate two full indoor lifestyle collections, each with complete living, dining and bedroom options. "Both of the launch debuts have shades of inspiration from my extensive travels, fashion and my love for old Hollywood," says Butera. "They have a glamorous touch, but are completely comfortable and livable at the same time." In fact, he shares that he is so excited about this offering that he is planning a few revamps using several of the new designs in his own homes. The collections will work as well in a residential space, as a commercial property. "I can see many pieces fitting seamlessly into luxury hotels around the world," he says.

For a man who had a brief stint in law school, "Can you imagine?" he says, Butera certainly has found his true calling. His other two most important factors to his success? "Have integrity when it comes to your clients and stay humble. If you follow that path the rest all falls into place." CH