

WINNER, WINNER

REWARD GUESTS AT THESE 10 RESORTS THAT  
FOCUS ON GAMING & RECREATION (31)

PROTECT THE PLANET

6 ECO-FRIENDLY VENUES ARE DOING  
GOOD FOR THE EARTH (18)

# california

## meetings + events

MEETINGSMAGS.COM // SUMMER 2017

\$6.00 USA

# *ALWAYS SUNNY*

PLANNERS & ATTENDEES CAN HAVE IT ALL IN THE OC (23)





CVB NEWS»

## SAN FRANCISCO REVISITS THE SUMMER OF LOVE

It's a good bet that half the people who attend "Summer of Love" events in San Francisco this summer weren't even born by 1967. But no matter. The 50th anniversary of that seminal summer is being celebrated in myriad ways. To help visitors plan their "trip," the San Francisco Travel Association has groovy event information posted at [summeroflove2017.com](http://summeroflove2017.com). Meanwhile, the California Historical Society provides detailed factual and cultural context for this seminal summer at [summeroflove.org](http://summeroflove.org). More than 60 exhibitions, events and activities are scheduled through September to commemorate the time when more than 100,000 young people traveled to San Francisco, making an indelible mark on American culture. Be sure and tell your clients to wear flowers in their hair.

HOTEL NEWS»

### Transformation Completed at L'Auberge Del Mar

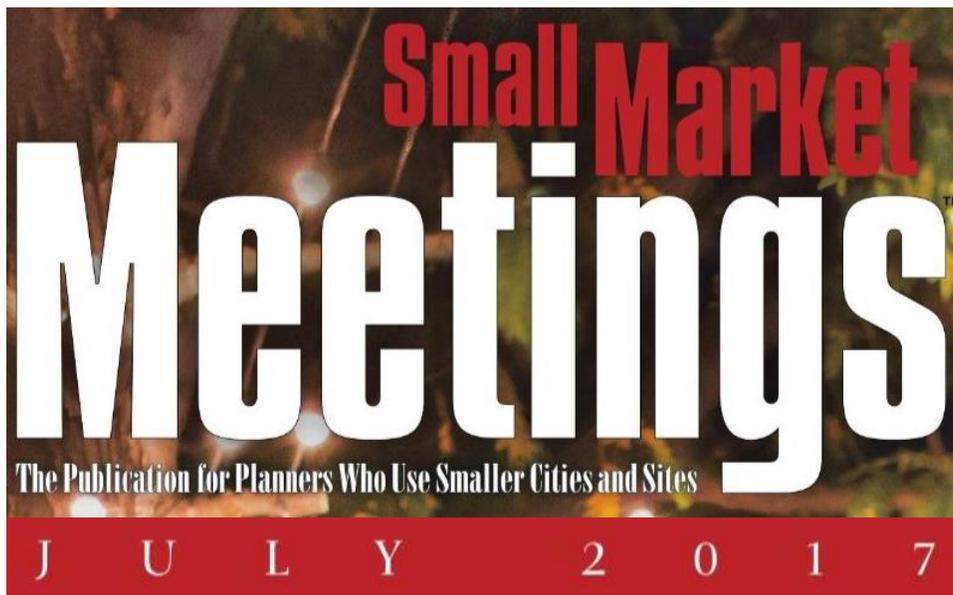
Celebrated interior designer Barclay Butera has put the finishing touches on the top-to-bottom renovations of the 121 guest rooms, public areas and 10,000 square feet of meeting space (including two terraced-ballrooms and six meeting rooms) at L'Auberge Del Mar, A Destination Hotel, located in the coastal village of Del Mar. The refurbished meeting areas, done in hues of coastal blue, soft green and crisp white, feature a modern take on chandeliers; gold-toned, pebble-motif carpeting; custom Barclay Butera wall covering in neutral cream colors, and large custom mirrors.

"Our goal was to create a casual, beach-inspired ambiance that allows our business and meetings guests to unwind and revel in their surroundings," says Bob Harter, director of sales and marketing. "Our latest upgrades take a cue from the surf, sand and sun." [laubergedelmar.com](http://laubergedelmar.com)

## GRAND OPENING OF HOTEL ZOE SAN FRANCISCO

This summer will mark the rebranding and grand opening of Hotel Zoe Fisherman's Wharf, San Francisco's newest luxury boutique hotel, after a \$16 million renovation. The transformation of the 221-room hotel was inspired by the luxurious yachts found in ports throughout the Mediterranean and features a contemporary design, light palette and clean lines, subtle yacht-inspired furnishings, a redesigned lobby and full-service bar called Bar Zoe, as well as a restoration of the hotel's event and meeting space. Hotel Zoe Fisherman's Wharf is managed by Noble House Hotels and Resorts and is owned by Pebblebrook Hotel Trust. [hotelzoesf.com](http://hotelzoesf.com)





## L'Auberge Del Mar Completes Beach-Inspired Renovation



*Courtesy L'Auberge Del Mar*

Meeting groups can hold events on the Ocean Terrace at L'Auberge Del Mar near San Diego.

DEL MAR, California – L'Auberge Del Mar, located in San Diego's coastal North County region, has put the finishing touches on the renovations of its 121 guest rooms, public areas and meeting spaces, emerging with a contemporary look masterminded by renowned Los Angeles interior designer Barclay Butera.

"Our goal was to create a casual, beach-inspired ambiance that allows our business and meetings guests to unwind and revel in their surroundings," said Bob Harter, director of sales and marketing. "Our latest upgrades take a cue from the surf, sand and sun."

The new designs, inspired by the hotel's oceanfront location, were done with Butera's characteristic modern beach flair, marked by clean, transitional "coastal chic" decor with fresh ocean blues and sea-glass greens.

A centerpiece of the renovation is the more than 10,000 square feet of indoor meeting space, which encompasses two ballrooms with terraces and six distinct meeting rooms.

According to Butera, who first redid the resort in 2008, the refurbished meeting areas are now in coastal blues, soft greens and crisp white. "We brightened and freshened up the decor while maintaining its existing look and feel," he said.

Other meeting space renovation highlights are the following:

- New light fixtures offer a modern take on traditional chandeliers with hanging crystals that form circular, razor-shaped edges toward the center.
- Custom golden-hued, pebble-motif carpeting is rich in pattern and texture and complements a variety of event decor.
- Custom Barclay Butera wallcovering shows a modern geometric design in neutral cream tones.
- Large custom mirrors add light, depth and drama.

The renovations come on the heels of a recently announced partnership with artist Aaron Chang, a photographer known for his colorful and dynamic surf and ocean images who is showcasing some of his works throughout the resort. Furthering the resort's beachy appeal is a new live TV feed of the Pacific Ocean that welcomes guests and anchors the lobby's front desk area.

[www.laubergedelmar.com](http://www.laubergedelmar.com)



## L'Auberge Del Mar Completes Beach-Inspired Renovation



*courtesy L'Auberge Del Mar*

### Small Market Meetings Published July 06, 2017

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