



WHAT SETS A GREAT SHOP APART FROM THE REST?

Is it a welcoming vibe, a well-edited collection of goods, creative merchandising, helpful employees? All of the above. We shopped the county north to south, looking for the best locally owned boutiques to bring you unique buys and pleasurable binges.

WESTCLIFF COURT

A host of new tenants has invigorated this iconic Newport Beach destination. More shops—including Naomy & Adrian, specializing in machine knits for women—are on the way.



9 SOLUTIONS

Susan Bailey's premier denim collection offers 120 styles and dozens of brands for men and women. She'll custom fit your jeans, then steer you to her go-with mix of sweaters, tops, shirts, and accessories. **1719 Westcliff Drive, 949-650-0479, solutionsdenim.com.**



10 DETAILS DESIGN STUDIO

A tiny place staffed with cute stationery, pretty papers, and books. Owner Cheryl Steffen teaches classes galore, including book-making, and get this—paper handbag design. Kids classes, too. **1703 Westcliff Drive, Newport Beach, 949-642-5200, detaildesignstudio.net.**



11 PAULA HANSON

Owner Hanson fills this well-curated global shop with architectural like resin jewelry, small hand-painted leather bags, handmade hats, shoes, dresses, coats, and skirts from France, Germany, Japan, Iceland, and home, sweet U.S.A. **1827 Westcliff Drive, 949-525-2811, paulahanson.com.**



12 BARCLAY BUTERA

Butera's Newport Beach pared-down shop-studio still offers the same sophisticated stock that defines his "old-money" take on the beach lifestyle—dark woods, natural elements, island touches. **1745 Westcliff Drive, 949-650-8570, barclaybutera.com.**



13 GARDENOLOGY

Get your Zen on at this mood-enhancing mecca for all things natural: soft, washed-cotton bedding, knit scarves, Scandia-style wood furniture, handmade linen towels. New for fall: handbags, sweaters, and pouches. **1701 Westcliff Drive, 949-590-9900, gardenology.com.**

14 SEED PEOPLE'S MARKET

This live version of Etsy in The Camp is a department store of local artists' ecofriendly wares, and home to lots of fair-trade, hand-made, recycled gifts, ranging from wooden noodle bowls to ridiculously inexpensive soy candles. Look for stationery, magazines, woven belts, and children's toys and games in retro '50s packaging—a stocking-stuffer's paradise. **2927 Bristol St., Costa Mesa, 714-708-2277, seedpeoplemarket.com.**

15 MELANGE

Long an interior designer secret, this little storefront houses an amazing mix of vintage and antique treasures that include pottery, primitive hand-painted chests, paintings, lamps, estate jewelry, botanical prints, and Buddhas. Owner Kathleen Robertson's unerring eye for exotics and curiosities stems from decades of global travel. **1235 N. Coast Highway, Laguna Beach, 949-497-4915.**

16 EMMO HOME

A lifestyle boutique—aka toyland—for shoppers who are small-house challenged or just like cool stuff. Reams of space-saving, functional housewares designed with clean, modern lines and an Asian aesthetic. Rubber vase? Trust us, you'll want one. **South Coast Plaza, 2222 Bear St., Costa Mesa, 714-438-2023, emmohome.com.**

17 OUT OF VOGUE/OTTO

The first is Mike and Pam Atta's vintage furniture wonderland with clothing, jewelry, housewares, guitars, and pop art, and the second is their adjacent art-and-design shop, with books, Danish mobiles, and unique gifts. **Out of Vogue, 109 E. Commonwealth Ave., Fullerton, 714-879-6642, outofvogue.com; Otto, 111 E. Commonwealth Ave., Fullerton, 714-526-3142, shopotto.com.**



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